

WE ARE THE CHANGE



2019 - 2020 TAMPA BAY BUCCANEERS
SOCIAL JUSTICE INITIATIVE

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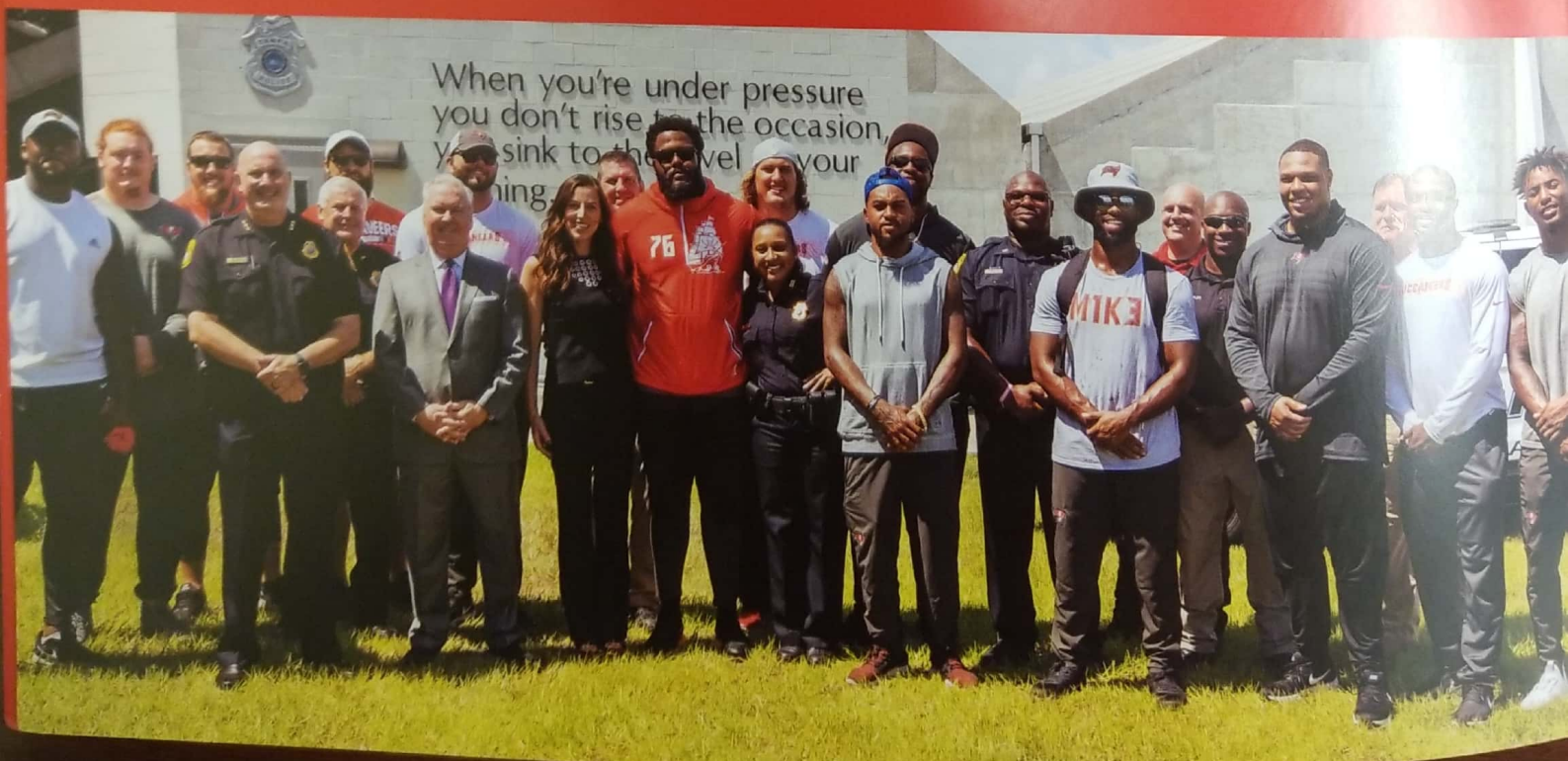
WE ARE THE 
CHANGE

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**The Tampa Bay Buccaneers Social Justice Initiative
is focused on reducing barriers to opportunity
in these areas:**

- Police Relations
- Criminal Justice Reform
- Racial Equality
- Workforce Development
- Youth Empowerment

The Buccaneers are committed to making a meaningful difference in the Tampa Bay community and support the larger, league-wide effort to address social justice issues.



2018 RECAP

TAMPA POLICE DEPARTMENT'S CITIZENS ACADEMY



ABE BROWN MINISTRIES READY4WORK



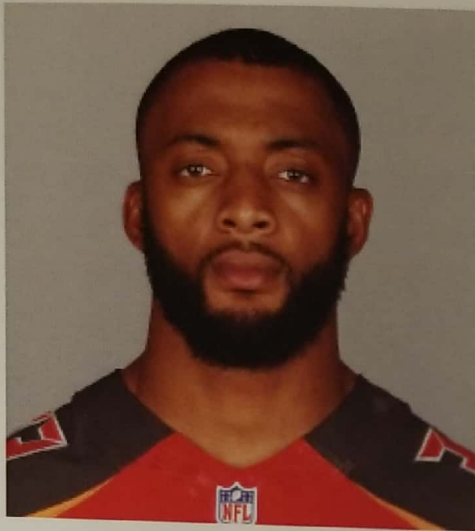
COLUMBUS JUVENILE RESIDENTIAL FACILITY



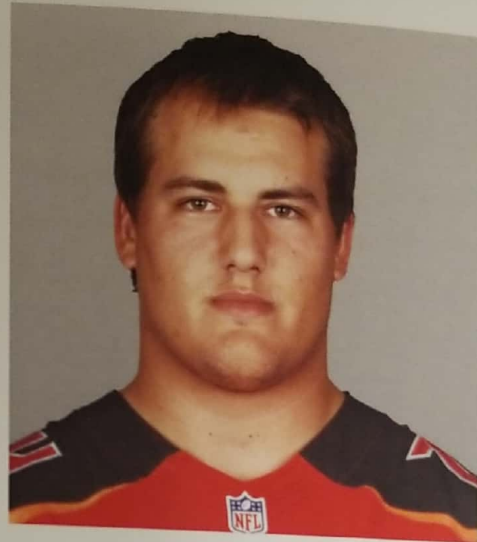
ZEPHYRHILLS CORRECTIONAL FACILITY



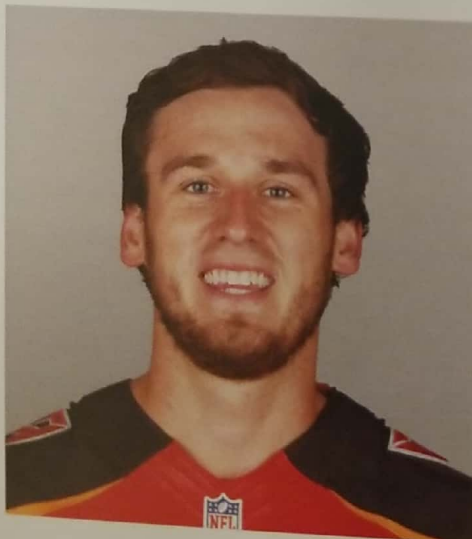
2019 SOCIAL JUSTICE PLAYER BOARD



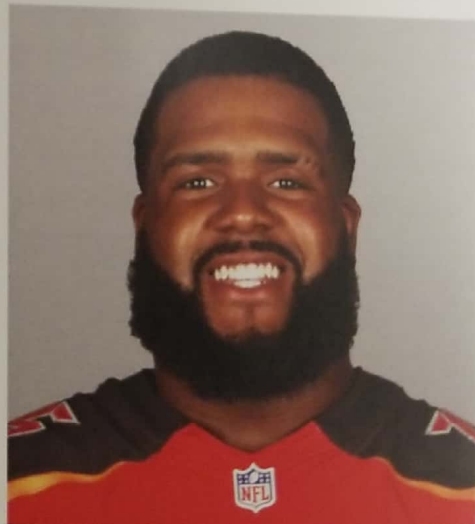
Carlton Davis



Ali Marpet



Bradley Pinion



Donovan Smith


2019 PARTNERS

PLAYERS COALITION

Players Coalition was founded in 2017 by co-founders Anquan Boldin, NFL 2015 Walter Payton Man of the Year, and Malcolm Jenkins, 2017 NFLPA Byron "Whizzer" White winner and is governed by a Task Force Board of 12 voting members. They continue to grow in numbers of ambassadors with the collective goal of making an impact on social justice and racial equality at the federal, state and local levels through advocacy, awareness, education, and allocation of resources.

THE JUSTICE COLLABORATIVE

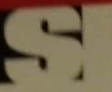
The Justice Collaborative is a team of legal experts, researchers, journalists, and media strategists working across a collection of strategically aligned projects that share the common goal of bringing human dignity and restraint to our deeply flawed criminal justice system. Their work empowers, educates, and supports a community of leaders, problem-solvers, and allies, both outside the system advocating for change and inside reform-minded offices determining the fates of individual people thousands of times every day.




Safe & Sound

The Hillsborough County Community Violence Prevention Collaborative was created in the summer of 2013 as an initiative to transform the way local policy makers address violence. This initiative shifts policy from a public safety to a public health model and aligns community and professional stakeholders to develop a comprehensive prevention and intervention approach. Through this approach, a comprehensive strategic plan was developed, along with a branding of the implementation phase as Safe & Sound Hillsborough.




NATIONAL RECOGNITION

NFL NCAAF MLB NBA FANTASY SOCCER NHL MORE

The MMQB Archive Scores Schedule Standings Teams Stats Fantasy

MMQB
NFL MMQB BEHIND THE FACE MASK

The NFL and Social Justice: This Is What Players and Teams Are Doing in Their Communities



QUICKLY

- A year after the anthem issue drove social justice to the forefront in the NFL and precipitated an unprecedented—but still developing—partnership between players and the league, money is in the pipeline, and individuals and teams are contributing their own funds and otherwise engaging on causes close to the heart. What are these guys doing? Here are some answers

By **JENNY VRENTAS** November 27, 2018

Khadijah Lee had written this speech months earlier. While the 24-year-old Tampa native served a 366-day sentence in a state prison, she'd joined something called the Gavel Club, a program that gave her an outlet through writing and speaking.

This speech told her personal story. Lee's mother had battled addiction, so when Lee was 5, she was sent to live with her grandmother. In that home, she says, she was sexually abused by a family member. She's been on her own since she was 18, moving between living situations that were often unstable. In July 2017, police found drugs in an apartment leased to her. She entered a "best interest" guilty plea for five felony drug charges and one misdemeanor count, rather than fighting them, because it was the fastest route home to her young daughter, Skye.

Lee never pictured sharing her letter with an audience that included seven NFL players. But on a Tuesday in October, on the campus of Abe Brown Ministries in east Tampa, that's what she found herself doing. Even more, she couldn't believe they cared about what she had to say.

Link to full article: <https://www.si.com/nfl/2018/11/28/nfl-social-justice-players-coalition-programs>

SEPTEMBER 2019

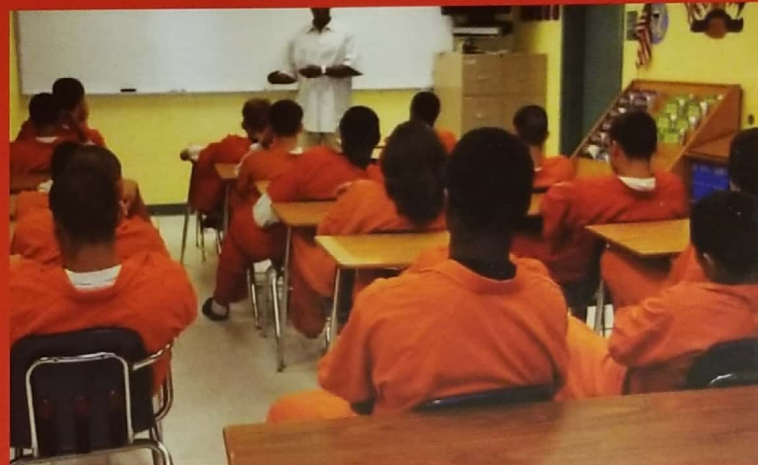
SECOND CHANCES: HILLSBOROUGH DETENTION CENTER VISIT

In Tampa, as with the rest of the country, black children are disproportionately impacted by pretrial arrests and incarceration. In 2016-2017, black children made up 21% of Tampa's juvenile population but 51.6% of all juvenile arrests, 55.4% of all juvenile adjudications, and 60% of all commitments in secured detention. They were also tried as adults at a far higher rate than white youth, making up 66% of all juvenile cases tried in adult court.

THE ACTION

Youth brains are different than adult brains - they are underdeveloped, which leads to bad judgment, poor impulse control, and susceptibility to negative, outside influences. But they can and do change, and most people age out of crimes quickly when given the tools that they need, like mentoring, education, and treatment, all things that allow kids to thrive.

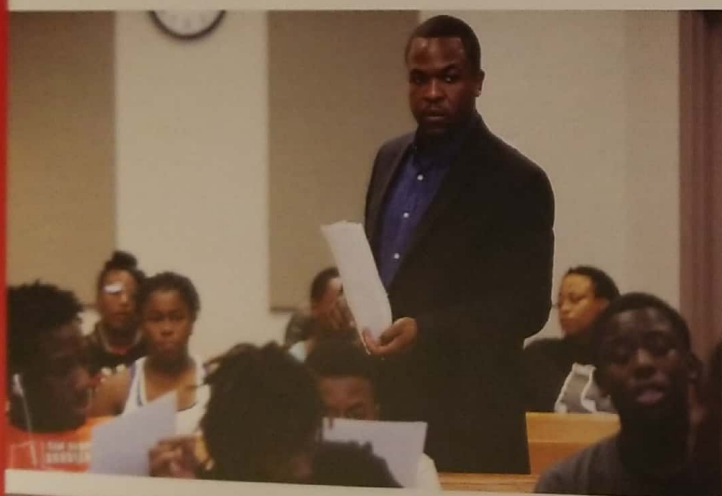
Players will visit the Hillsborough Juvenile Detention Center and spend time with the youth who are detained pending trial in order to uplift their spirits and motivate them towards a more positive future. We will then talk to experts and advocates and learn about how to keep more kids out of the detention center using civil citations, and how to expand community-based services for youth.



OCTOBER 2019

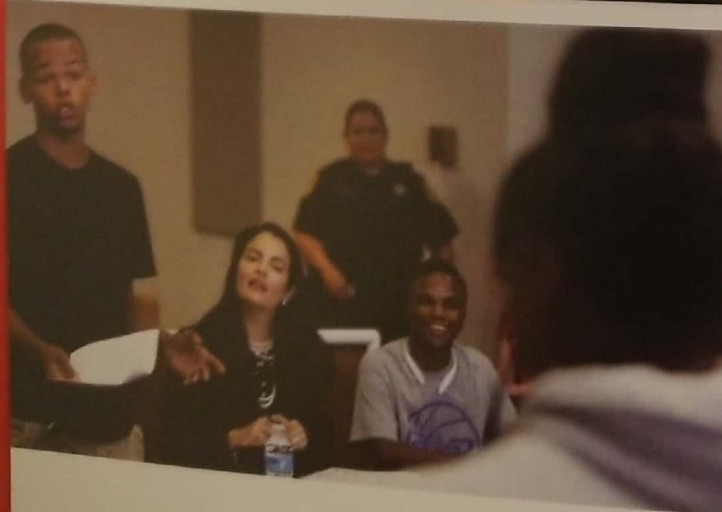
LAW & ORDER: YOUTH MOCK TRIAL

Homicide rates in underserved urban communities are 10 times the national average. Young black men are especially vulnerable. In fact, black men make up just 6% of the U.S. population, but account for 51% of all homicide victims. Safe & Sound Hillsborough developed a Youth Mock Trial program in 2015 to help prevent this public health crisis on the local level here in Hillsborough County.



THE ACTION

Buccaneers players will host the Youth Mock Trial program at the George Edgecombe Courthouse for middle school students to promote education and awareness of violence, expose them to the judicial process and help them understand how to exercise their rights respectfully, so they can grow into fierce fighters for justice.



NOVEMBER 2019

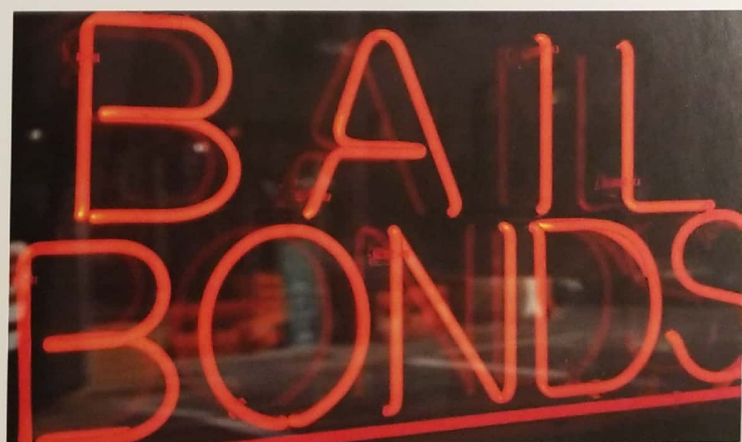
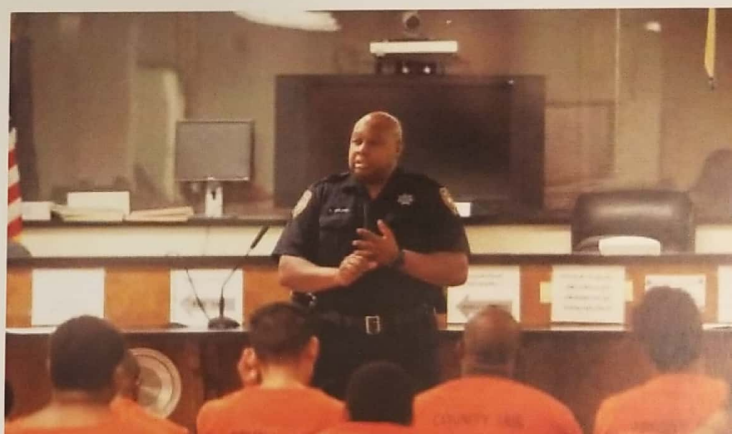
POVERTY TRAP: HILLSBOROUGH'S BAIL SYSTEM

On any given night, there are 450,000 people held in jails across America who are presumed innocent. Many are there not because they pose a danger to their community, but because they are too poor to pay a set bail amount to purchase their freedom. As a result, they lose their jobs, they lose their homes, and they lose contact with families. Many plead guilty simply to resolve their case and go home. Studies show that this poverty penalty produces more crime, not less, because of the destabilizing impact of pre-trial detention.

THE ACTION

Across the country, cities and states are reforming their bail systems to develop one tied to safety not money. Hillsborough, however, is not one of them. There are on average 3,000 people in Hillsborough's jails a day, and on any night 65% are people who have not been found guilty. People are processed through a rapid-fire hearing where bail is set based on an allegation and not on a person's individual circumstances.

Buccaneers players will be educated on current issues in the criminal justice system. They will then visit the Hillsborough County Courthouse to watch bail hearings and meet with policy experts, public defenders, and grassroots advocates to discuss what changes can and must be made to the bail system.



DECEMBER 2019

WE ARE THE CHANGE: INFLUENCE ELECTEDS

After participating in 3 events this season and learning about current issues facing our community and criminal justice system, Buccaneers players will join legal and policy experts and use their voices in a closed-door meeting with those who have the power to effectuate change in the system.



THE ACTION

Players will meet with the State Attorney of Tampa and the judges who decide bail and sentence people to jail and prison. During this meeting, they will push on issues like bail reform and lengthy sentences and offer support for those willing to engage in such reform. This will be a chance for our players to advocate for any issues they're passionate about and help put plans into action.

SOCIAL JUSTICE PROGRAM SCHEDULE

2019

SEPTEMBER

Second Chances:
Hillsborough Juvenile
Detention Center

OCTOBER

Law & Order:
Youth Mock Trial

NOVEMBER


Poverty Trap:
Hillsborough's Bail System

DECEMBER

We Are The Change:
Influence Electeds

PLAYERS
COALITION

THE
JUSTICE
COLLABORATIVE

 Safe & Sound

11

TAMPA BAY BUCCANEERS FOUNDATION ONE MILLION DOLLAR SOCIAL JUSTICE FUND

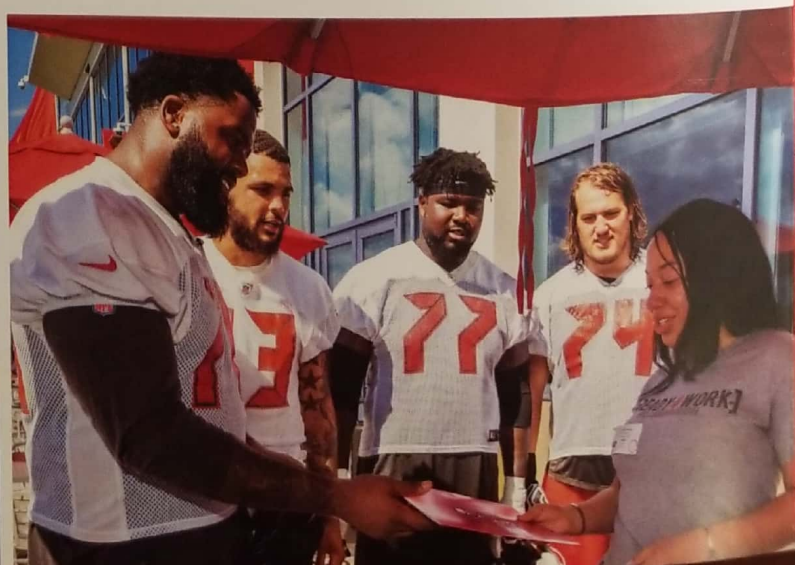
The Tampa Bay Buccaneers Foundation has committed one million dollars towards the establishment of the Social Justice Fund. The fund will match financial contributions that the Buccaneers players make to various Tampa Bay area organizations committed to social justice causes.

PLAYER-LED CAMPAIGN FUELED BY YOU

UP TO \$15,000 MATCH PER PLAYER

UP TO \$250,000 MATCH PER YEAR

**4-YEAR CONTRIBUTION THAT BEGAN IN 2018
WITH OVER \$228,400 DONATED**



If you have any questions regarding the program or the social justice fund, please contact:
Brian Bell, Executive Director of the Tampa Bay Buccaneers and Glazer Family Foundations
BBell@buccaneers.nfl.com | 972-824-8127

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