

Safe & Sound Hillsborough Collaborative
Tuesday, April 14, 2015
County Center, 24th Floor Conference Room

Leadership Council Members Present

Kevin Beckner, Chair, BOCC
Michael Bridenback, Court Administrator
Michael Sinacore, State Atty's Office
Kelley Parris, Chair, Cultivating Community
Walter Niles, Florida Dept. of Health
Cindy Stuart, Hillsborough County School Board
Steve Hegerty, Hillsborough County Public Schools
Dan Jurman, Chair, RFQ Review Committee
Jamie Robe, Chair, Data Committee
Sunny Hall, Chair, Improving Neighborhoods
Robert Blount, Chair, Family Health/Wellbeing
Karen Pesce, More Health, Inc.

Staff Present

Brandon Wagner, Intergovernmental Relations
Orlando Perez, County Attorney's Office
Lynne Tierney, Division of Children's Services

Alternates Present

Jerry Seeber, City of Temple Terrace
Candace Perez, HCSO
Marie Marino, Public Defender's Office
Tonia Williams, The Children's Board
Angela Smith, Court Administration
Marc Hutek, Vice Chair, Maximizing Impact

Others Present

Chloe Coney, Congresswoman Castor's Office
Kelly Watts, MiW, LLC
Ruina He, USF Harrell Center
Glen Brown, The Children's Board
Tanya Buffins, Radiant Hands
Patricia Ervin, Delta Sigma Theta

The meeting was called to order at 1:05 p.m. Commissioner Beckner led the group in the Pledge of Allegiance.

Safe & Sound Hillsborough received copies of the minutes from the March 17, 2015 meeting via email to allow the opportunity for review prior to this meeting. Mr. Sinacore made a motion to approve the minutes, seconded by Mr. Bridenback. The minutes were approved unanimously.

NEW BUSINESS:

Ms. Jurman informed the group we have received one respondent to the RFQ. The Review Committee cannot move forward with the review unless the full committee is present, and Mr. Jurman is coordinating a date that will work for all eight committee members.

Ms. East presented the Prevention Institute's Technical Assistance proposal to the group. The project will support the group by providing consultation and technical support as we undergo a Collaboration Multiplier analysis focusing on engaging the business sector. Mr. Wagner agreed the expense would be an appropriate use of the designated technical assistance line item in the Safe & Sound Hillsborough budget.

Ms. East informed the group that the Collaboration Multiplier was a main focus of the Prevention Institute conference in Oakland and defined it as a step by step process that helps diverse disciplines understand each other's perspectives and contributions to the partnership. This will result in more coherent collective action and allow for a greater impact in the community. This is a scientific method of selecting the appropriate

partners and defining what they will get and what the Collaborative will get from the partnership. This training will be a great opportunity for the members to learn the Collaborative Multiplier method which can be utilized for this business focus group as well as assist future committees in their efforts. Ms. East reviewed the steps of the analysis, beginning with an information gathering phase. She would like the group to select five business partners to undergo the analysis. Ms. East informed the group that the effort will kick off with a 90-minute webinar facilitated by the Prevention Institute which will introduce the group to the Collaboration Multiplier and the possible role for the business sector, identify trends in the field, select categories for information gathering and begin compiling individual responses. Ms. Annie Lyles will lead the training. After the initial training, the Prevention Institute will work directly with the Business Outreach Committee, participating in regular 60-minute calls every two weeks to work on logistics and next steps as well as providing guidance, as needed. The cost for these services will be \$9,550, which will include all preparation and consultation activities. The funds are available, and the technical assistance line item has \$20,000 designated. Ms. East asked that the group reach consensus on the proposal today, as well as form an ad hoc committee and vote on a Chair and Vice Chair. She would also like suggestions on who to invite to the Prevention Institute webinar.

Commissioner Beckner asked if any members have questions, comments or suggestions. He added that one of the things we have discussed before was doing effective outreach to the business community and this facilitation and engagement will follow the Prevention Institute model that is already in place. Mr. Robe asked for clarification of the requested ad hoc committee vs. the Business Outreach Committee. Ms. East explained that the ad hoc committee would be convened only for the purpose of this project. Commissioner Beckner recalled for the group that the Business Outreach Committee members are Ms. Griffin, Chief Albano, Mr. Watts, Ms. Stuart, Ms. Marino, Mr. Robe, Ms. Hall and hopefully a representative of the Sheriff's Office. The Business Outreach Committee can serve as the ad hoc committee and the today would be a good opportunity for the Leadership Council to vote for the Chair and Vice Chair to lead the committee.

Commissioner Beckner asked for thoughts about the proposal and for discussion on whom to invite to the Prevention Institute training. He recalled the March discussion regarding inviting the Chair of the Chamber of Commerce as we reach out to the business community. This event may also be a good opportunity to provide Mr. Christaldi with some background about what the Council is doing. Ms. East would like full participation in the training and emphasized the value of having all members of the Safe & Sound Hillsborough committees receive the training.

Mr. Perez asked for a copy of the Agreement. Ms. East indicated that, with Hillsborough County being the Council's fiscal agent, the contract would be with Hillsborough County and would agree to pay the funds out of the Safe & Sound Hillsborough budget. Mr. Wagner has agreed to get the contract to the Prevention Institute and to the BOCC for approval, if necessary. Mr. Perez will review the need to bring the contract before the Board of County Commissioners.

Mr. Bridenback offered that it has been his experience that the Prevention Institute has proven itself to provide very high quality service and moved approval of the proposal to provide technical assistance, as presented. Mr. Seeber seconded the motion. The motion passed unanimously.

Mr. Niles asked for a review of the Business Outreach Committee membership and added that Mr. Blount would be a good fit for the committee, as he is currently engaged in reaching out to businesses to employ ex-offenders. Mr. Blount agreed to serve.

After some discussion, Ms. Griffin was formally nominated as Chair of the Business Outreach Committee, and Ms. Marino was nominated as Vice Chair. Mr. Jurman made the motion to approve the nominations, seconded by Mr. Niles. The motion carried.

The Chairman asked that Ms. Marino reach out to Mr. Christaldi and invite him to the Prevention Institute training on May 14th. Commissioner Beckner added that the hours for the May meeting have been extended to accommodate the webinar.

OLD BUSINESS:

Mr. Hutak introduced himself as the Vice Chair of the Maximizing Impact Committee and touched upon the results of the surveys that were distributed at the last meeting. The Maximizing Impact Committee is in the process of including additional agencies on their matrix, as well as breaking down the agencies into categories by type of service provided. The list is currently at 88 agencies.

The Committee would like to bring the list back to the next meeting for the Leadership Council's review. The Committee has also begun exploring the possibility of having the listed agencies be included on the Community Foundation's interactive mapping project. He invited the members to continue to send any additional agencies to himself or Ms. Combs for inclusion in the master list.

Ms. Marino added that the results of the survey designed by the Committee did not narrow down the scope of the project. To speed up the process of the committee's work, she asked the Leadership Council to be more specific in their direction or to perhaps let the committees know that they are cut loose and can make those decisions independently. She informed the group that the Maximizing Impact Committee is excited to have accomplished so much, comparing the master list to agencies listed in the 2-1-1 database and exploring ways to link to agencies via the Safe & Sound website. There is a lot of excitement, movement and discussion going on, and she would like to see the committee take off on some of those initiatives.

Mr. Jurman agreed and added that this emphasizes the need to get the Coordinator in place. Ms. East added that we may have to adjust some timelines because there is no one in that position as of now. She addressed the issue of more direction vs. more independence for the committees. Ms. Marino agreed this is a great opportunity for the Leadership Council to be more specific in guiding the committees and draw the focus down to the committee level.

Ms. Marino also mentioned getting good feedback from committee members, including why some agencies that might seem a good fit for the RFQ did not apply. Mr. Jurman added that some agencies had too much on their plate already and others may have been daunted by being held responsible for undertaking such an intimidating goal. It takes a certain amount of bravery to attach your name to the goal of taking on community violence. Commissioner Beckner added that it was a challenge to our group when we first began taking on this broad issue, defining violence and determining the best approach to reduce violence. He agreed it is a

huge topic. Some agencies may be addressing violence in other ways but may not be able to do so comprehensively using a health model.

Mr. Sinacore was not surprised that the survey results were so broad, as the questions were very broad. He suggested asking respondents to prioritize specific efforts to narrow the focus. Mr. Jurman suggested determining the focus by researching existing data, possibly the heat maps, to focus on specific areas or age groups. Mr. Bridenback suggested giving the committees the leeway to review the data, come to consensus, narrow the focus and scope and bring back their recommendations to the Leadership Council. Ms. East concurred with the practice of allowing the committees to bring their recommendations to the Leadership Council, to accept, reject or modify as needed. Mr. Robe emphasized the importance of each committee determining how to measure the effectiveness of their Action Items. As data is collected and analyzed, it will illustrate what efforts are paying off, which will further direct the violence prevention focus. He asked that each committee be sure they have a member of the Data Committee on board to plan how the effectiveness of their actions will be measured.

Commissioner Beckner asked if the members thoughts on updating the initial data collected a year and a half ago through the Youth Survey.

Ms. East added that USF is underway developing their proposal for how they are going to evaluate our work and before the committees decide which data to track, we will need to have USF at the table to clarify the specific direction of the data tracking. USF is working closely with the Data Committee to make those determinations.

Ms. Parris added that she does believe there is a need to have the data updated. She shared with the group that the Children's Board has been aware of increasing anxiety in the community regarding keeping children safe. The Children's Board may be tapping into some emergency funds to address some recent events related to child safety. The Children's Board has been communicating with the faith based community to come up with some plans that could be shared and perhaps have agencies come together in a safety initiative.

Ms. Hall referenced the Strategic Plan as a document for long term planning. Now Ms. Parris is making the group aware of a more acute need for a plan that would not surpass the Strategic Plan, but enhance this plan with a more immediate response to a community need.

Mr. Niles asked about the USF evaluation being separate from the selection of an entity through the RFQ. Ms. East clarified that USF has been hired as a vendor to analyze and evaluate the work of the Council. Whoever takes over the RFQ is going to have to implement the Action Plans, which will be evaluated. Ms. Hall added that employing certified evaluators can be extremely effective providing objective evaluations of the work being done. Whoever responds to the RFQ will likely be used to those types of evaluations. Having the evaluators assist in setting up the parameters to be measured will be very helpful as we will know what outcomes and outputs will be expected. Ms. East added that the first year evaluation will encompass a process evaluation and next year it will be using the data to track changes and improvements seen as a result of the Action Plans.

Ms. Pesce spoke to some of the barriers associated with the RFQ. She expressed some concerns regarding the order of the process. There are still a lot of unknowns about the Coordinator position and how the funding

will flow towards the agencies currently performing the work. She believes the evaluation component is very important and we must be able to prove our deliverables work, but the Coordinator may wish to have the independence and flexibility to make some of the decisions that will be needed to lead the effort.

Commissioner Beckner responded that it was the intent of the Council to have that person in place last fall to pull together all of the factions of violence prevention. However, when undertaking such an initiative, we can expect some roadblocks and we will get through them and hopefully lay the groundwork for the Coordinator and provide him or her with some good direction for the effort.

Ms. East stated she would like a motion to clarify the role of the committees. Mr. Sinacore agreed that Safe & Sound Hillsborough is not a top down process and the role of the Council should be for guidance and course correction, if needed.

Mr. Sinacore made a motion that we authorize the committees to make decisions on how to proceed and report back to the Leadership Council. The motion was seconded by Ms. Marino.

Mr. Bridenback discussed the importance of filling the gap and granting the committees the ability to take whatever action they deem necessary to accomplish their task(s). Right now it is an unknown when we are going to have the Coordinator position filled and we have narrowed the focus to some very specific initial tasks needed to start this process. Hopefully we will soon have the support of a professional who will help with whatever is on the table and then take it to the next level.

Commissioner Beckner restated the motion on the floor, to give authority to the committees to use their discretion to work the Action Plan(s) and report back to the Leadership Council. He asked for any further discussion on the motion. There was none, and the motion passed unanimously.

Commissioner Beckner moved to the next item of Old Business, the Interlocal Agreement. Mr. Perez was relieved to report that he has received authorization from all agencies and has submitted the Interlocal Agreement and the First 100 Days report for inclusion on the BOCC Consent Agenda for April 15, 2015.

Commissioner Beckner has received a suggestion to update progress of the Council to the BOCC every six months. Mr. Robe asked if we would also provide that report to the cities. Commissioner Beckner would like the meeting minutes distributed to all partner agencies as soon as they are approved and will coordinate that with staff. For the six month reports, Mr. Wagner suggested taking the recaps and summarizing them and providing it to Leadership Council members for approval. Eventually the Safe & Sound Coordinator will assume that duty.

Commissioner Beckner then moved to the next item of business, housekeeping topics. Ms. East recalled for the group that when she polled the Council members for meeting dates the Tuesdays and Thursdays selected did not work for Dr. Coulter or Dr. Vandeweerd of USF College of Public Health. That is why they have been sending their graduate students instead of attending themselves. They have encountered more challenges than expected in compiling the Youth Outreach Survey due to the lack of zip code information, but have confirmed they will meet to discuss the results at the end of this month. They also were not able to begin the evaluation plan until receiving the Action Plans, which they have just received. They are hoping to attend the Leadership Council meeting next month and provide an in-depth report of where they are in the process.

Commissioner Beckner then asked Ms. Stuart if she could provide an update to the Council on the *Project Prevent Grant*, the School District's violence prevention grant that focuses on 21 schools located in high poverty areas and provides interventions designed to mitigate school violence. Ms. Stuart affirmed she would update the Council at the May meeting.

Ms. Stuart informed the group that she has notified the Acting Superintendent to expect the Improving Neighborhood Committee's survey to assess Trauma Informed Care (TIC) training in the community. She recalled for the group that the Improving Neighborhood Survey is going to the 21 identified schools to get input from those school psychologists and guidance counselors first.

Mr. Robe asked for members to be sure to collect geographical data when distributing surveys.

Ms. Stuart asked if the new Youth Surveys would duplicate the original surveys done a year and a half ago, which were administered in 10th grade history classes. Ms. East emphasized that USF is strongly recommending surveying the students in the 21 *Project Prevent Grant* schools for five years, starting this fall. It would be great measureable data and which would work for both organizations.

Ms. Stuart mentioned the School District has two other surveys that will be coming out in late May, the TEL and the SKIP survey, which measure many things, but include the question of if students feel safe at school. Those surveys are broken down by school/geographic area. She offered to provide that data to Mr. Robe and the Data Committee.

The next item of housekeeping is a discussion about bringing on a communications / public relations partner. As we engage the business community, this may be a prime opportunity to invite some of the PR firms and capture their interest. Mr. Hegerty recalled for the group that members of the Communications Committee had reached out to about five or six agencies, and while there was some interest in the project, no one committed to becoming a partner. Commissioner Beckner asked if Mr. Hegerty would reach out to them again and invite them the May meeting attend the Preventions Institute's presentation. Ms. East brought the discussion back to the Collaboration Multiplier and wondered if might be a better strategy to choose those qualified agencies or organizations by filling in the matrix to narrow down the agencies. Mr. Hegerty explained that part of the challenge is explaining what we are looking for in a public relations partner and the other part of the challenge is asking for the work to be done *pro bono*. If we engage business partners, that may be a way to get someone to commit to the overall effort and open some doors. Mr. Hegerty and the Communication Committee will reach out to possible participants.

Commissioner Beckner reviewed the May agenda, which includes the Prevention Institute webinar, and the review and discussion about the RFQ. He suggested extending the meeting hours in May and possibly June, and not having a meeting in July, when a good many of the members may be traveling or vacationing.

Ms. Smith asked, since we will be opening the door to potential business partners, if we would tailor the meeting to them and begin with the webinar so that they would not have to stay for the full three hour meeting.

Commissioner Beckner believes the first 90 minutes will be reserved for the webinar. He asked if any attending members see a conflict at this time. He asked the members to check their calendars and see if the 1:00 pm – 4:00 pm time frame would present an issue. Please let his office know if the extended meeting is a problem.

Ms. Parris asked that Mr. Brown and Mr. Robe present the heat map that she had them prepare earlier in the day. The map indicated the geographic location of 12 of the 18 deaths of Hillsborough County children killed in the first three months of 2015. The 12 children represented were children who had some type of Department of Children and Families interaction in their young lives. Ms. Parris was deeply saddened to inform the group of this is a huge increase in child deaths and the community is in great anxiety. She is meeting with faith based groups and working to place services where they may have the most impact.

Mr. Niles stated that this is a perfect picture of why our mission is so vital to our community. Would it help the community at large if we called them together for a training or conference to show them that we are interested in them? Mr. Jurman added that would be the work of the Coordinator. Ms. Hall believes additional information on these deaths would be needed before approaching the community. Ms. Buffins asked for more details on the Community Organizer and asked about searching for such a person in the community. Commissioner Beckner explained about the RFQ and hope that our candidate would be revealed at the next meeting.

Mr. Jurman asked that the members of the RFQ Committee meet with him after the meeting in order to lock in a time for the RFQ Review.

Ms. Smith asked if Mr. Bridenback would be on the agenda to lead a discussion on the information exchange item. Commissioner Beckner confirmed he would be on the May agenda.

Commissioner Beckner emphasized that all members of all committees should attend the Prevention Institute webinar. Ms. East confirmed she would send out an invitation to all to attend.

He thanked the group again for their time. There were no further questions or comments and the meeting was adjourned at 2:30 p.m.

There is no financial impact to Hillsborough County BOCC as a result of this meeting.

The next scheduled meeting of the Safe & Sound Leadership Council will be:

Thursday, May 14, 2015
1:00 pm – 4:00 pm
26th Floor, Conference Rooms A & B