



Violence Prevention Collaborative

Subcommittee

AGENDA

June 12, 2014

- I. Welcome
- II. Presentation of Draft Strategic Plan
- III. Remaining areas of input
 - a. Finalize Strategies
 - b. Identify and prioritize any remaining issues
 - c. Youth Outreach Survey highlights
 - d. Mental Health Task Force
- IV. Acknowledgments and Next Steps
 - a. SAVE THE DATE: September 4, 2014 BOCC 10:15A
- V. Evaluation
- VI. Adjourn



Violence Prevention Collaborative Leadership Council and Steering Committee

AGENDA

June 12, 2014

- I. Call Meeting to Order/Pledge of Allegiance – Comm. Beckner
- II. Approve recap of May 15 meeting
- III. Draft Strategic Plan “Safe & Sound Hillsborough” - PI
 - a. Overview of Subcommittee Meetings
 - b. Presentation of Plan
 - c. Youth Outreach Survey highlights
 - d. Mental Health Task Force
 - e. Identify and prioritize any remaining issues
- IV. Old Business:
 - a. Continuation of budget discussions
- V. New Business:
 - a. Save The Date! September 4, 2014 BOCC 10:15A
 - b. Retiring of subcommittees (*except Communications*)
 - i. Acknowledgement of Subcommittee Members
 - c. Next 100 Days
 - i. Meeting schedule through Dec. 2014
- VI. Questions and Comments
 - a. Evaluation – PI
- VII. Adjourn

**HILLSBOROUGH COUNTY VIOLENCE PREVENTION COLLABORATIVE
LEADERSHIP COUNCIL MEETING**

Thursday, May 15, 2014 at 1pm
George Edgecomb Courthouse
800 East Twiggs Street
Tampa, Florida 33602

Leadership Council Members Present

Kevin Beckner
Michael Bridenback
Julianne Holt
Frank Chillura

Facilitator/Consultant

Dr. Herb Marlowe
Benita Tsao (via phone)

Subcommittee Chairs/Co-chairs Present

Public Safety.....Sarah Combs
Faith Based.....Robert Blount
Data.....Bob Sheehan
Community Based.....Kelley Parris
Communications.....Steve Hegarty
Health Care.....Walter Niles
Data.....John Chaffin
Communications.....Lori Hudson
Communications.....Jeff Stidham

Leadership Alternates Present

Holly East
Bill McDaniel
Mark Cox
Brian Dugan
Cindy Stuart
Marie Marino

Guests

Glenn Brown
Tanya Johnson
Larry Williams
Elissa-Beth Gross

Collaborative Staff Present

Robert Salmon
Brandon Wagner

Graphics Consultants (Sparxoo)

Ryan Krail & David Capece

Commissioner Kevin Beckner called The Violence Prevention Collaborative Leadership Council Meeting to order by at approximately 1:05pm, and then led the group in the Pledge of Allegiance. The site host, Mike Bridenback, Court Administrator for the 13th Judicial Circuit, welcomed attendees.

The minutes of the April 10, 2014, Violence Prevention Collaborative Meeting were unanimously approved with no additions, corrections, or deletions.

Dr. Herb Marlowe presented an overview of the morning session, explaining that the subcommittees worked on prioritizing strategies and the Collaborative vision statement. Dr. Marlowe referred to the strategies rating form, which was included with the agenda packets. The top three strategies rated by subcommittee members in the morning session, in order, were *Support for Mental Health, Quality Education & School Climate*, and *Support for Substance Abuse*.

Holly East questioned whether the Collaborative should focus primarily on mental health issues since Hillsborough County already has a mental health task force (which is involved in a three-year project). Commissioner Beckner stated that he provided the task force's report to Prevention Institute staff. Julianne Holt requested that a copy of the report also be provided to the Leadership Council/Steering Committee.

Kelley Parris asked for the overall results of the strategy-rating session, which Dr. Marlowe provided (all nine, not just the top three). He then discussed the vision statement exercise, providing the top three in ascending order: *Safe Homes, Safe Streets, Safe Neighborhoods; Building a Stronger, Safer, More Vital Community; Supported by Strong Families, Safe & Positive Schools and Healthy Neighborhoods*.

Steve Hegarty presented an update from the Communications Subcommittee. He addressed the following issues: branding the Collaborative utilizing the slogan *Safe & Sound*, the "Elevator Speech," and the proposed logos.

David Capece, of Sparxoo, presented four logos to the Steering Committee. A discussion followed, a different color palette was suggested, and members requested that Mr. Capece return with the updated logos for a final vote. Commissioner Beckner explained that Sparxoo staff created the logos pro bono and thanked them for the work.

Benita Tsao of Prevention Institute, attending by conference call, referred to a PowerPoint presentation titled The Unity RoadMap: An Overview (which is published on the VPC website). Holly East provided information on similar projects in Seattle, New Orleans, and Minneapolis.

The “Backbone Budget” was presented by Kevin Beckner and Holly East, referring to both a PowerPoint presentation and handouts. He explained that all of the organizations involved agreed to be responsible for funding the Collaborative, and asked that members of the Steering Committee consider both in-kind and financial contributions. Chair Beckner said that he hoped to finalize the budget by the end of July, in order to meet constraints for the upcoming fiscal year’s budget cycle.

Mrs. Tsao explained Prevention Institute’s process for drafting the Strategic Plan, which would be released during the upcoming June meeting, as well as presenting data from the Youth Survey.

David Capece returned to present the updated logos and one was selected via majority vote.

Holly East reported that data from the Youth Survey was forthcoming, but not available yet. Steve Hegarty said that he would soon provide a timeline and an updated Communications Plan to the Steering Committee.

The meeting was adjourned at approximately 2:50pm.

Violence Prevention Collaborative of Hillsborough County



Vision: Working together to build strong families, safe schools and healthy neighborhoods.

- Goals:**
1. Support the health and well-being of all families.
 2. Cultivate a strong, connected community.
 3. Improve conditions in neighborhoods most impacted by violence.
 4. Coordinate efforts to maximize our impact.

LOCAL ASSETS	ACTIVITIES		OUTCOMES	
	Prioritized Strategies	Partners	Intermediate Results	Long-Term Results
<ul style="list-style-type: none"> • Infrastructure for coordination • Local leaders • History of prevention and intervention services • Strong relationships with the community • Well-respected nonprofit and government agencies 	<ul style="list-style-type: none"> • Quality education and school climate • Support for mental health • Substance abuse prevention • Economic development and job opportunities • Successful re-entry • Family support services • Social connections in neighborhoods • Trauma-informed systems • Neighborhood environment 	<ul style="list-style-type: none"> • School system • Community-based organizations • Health sector • Local government • Criminal justice • Faith groups • Residents and youth 	<p>Increase</p> <ul style="list-style-type: none"> • Coordination of resources and services among agencies • Positive relationships and attachments in families • Community connectedness <p>Decrease</p> <ul style="list-style-type: none"> • Mental health problems, alcohol and substance use • Neighborhood deterioration 	<ul style="list-style-type: none"> • Prevent community violence • Youth feel safe their school and community

<p>Assumptions <i>The Three Keys to Prevention</i></p> <ol style="list-style-type: none"> 1. Preventing community violence requires a comprehensive approach. 2. Risk and resilience factors must be addressed. 3. The best results are achieved with a coordinated plan for action. 	<p>Guiding Principles</p> <ul style="list-style-type: none"> • Address gaps and build on strengths. • Promote the value of equity and ensure equal opportunities by investing resources where they will have the greatest impact and improving the infrastructure of neighborhoods where social problems have accumulated. • Focus on those at risk due to exposure to child maltreatment, intimate partner violence and other Adverse Childhood Experiences.
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**Safe & Sound Hillsborough
Partner Budget Worksheet**

COLLABORATIVE EXPENSES							PARTNER INCOME:	
ITEM:	2014-2015	2015-2015	2016-2017	2017-2018	2018-2019	5 YR TOTAL:	Organization Name:	Contribution:
Staff								
Project Manager/Coordinator/Director/Grant Writer	\$106,000.00	\$109,180.00	\$112,455.40	\$115,829.06	\$119,303.93	\$562,768.39	Hillsborough County	\$562,768.39
Outreach Manager	\$55,000.00	\$56,650.00	\$58,349.50	\$60,100.00	\$61,903.00	\$292,002.50	Hillsborough County	\$292,002.50
Administrative Asst. (1 FTE)	\$40,000.00	\$41,200.00	\$42,436.00	\$43,709.08	\$45,020.35	\$212,365.43	Hillsborough County	\$212,365.43
	\$201,000.00	\$207,030.00	\$213,240.90	\$219,638.14	\$226,227.28	\$1,067,136.32		\$1,067,136.32
Infrastructure Funding								
Office space/Equipment/VPC Meeting Space	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$50,000.00	Children's Board HC*	\$50,000.00
VPC meeting space, logistics, staff								
Data Collection & Evaluation	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$100,000.00		
Mini Grants for Community Awareness Events	\$20,000.00	\$15,000.00	\$10,000.00	\$5,000.00	\$0.00	\$50,000.00	Abe Brown Ministries	\$5,000.00
Multi-Sector Collaboration	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$100,000.00		
Communications/Outreach/Printing	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$50,000.00	AOC*	\$2,500.00
							Abe Brown Ministries	\$5,000.00
Website Development	\$30,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$30,000.00		
IT Staff salary for data input/webpage maint.	\$20,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$40,000.00		
Website Hosting/Maintenance								
Technical Assistance/Consulting/Grant Writing	\$20,000.00	\$20,000.00	\$15,000.00	\$10,000.00	\$5,000.00	\$70,000.00	AOC*	\$2,500.00
Professional Development	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$25,000.00		
Margin for Course Correction	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$50,000.00		
Other: Data Sharing Model - Project Manager	\$10,000.00	\$10,000.00	\$10,000.00	\$6,000.00	\$6,000.00	\$42,000.00	AOC*	\$42,000.00
Other:								
Other:								
	\$175,000.00	\$125,000.00	\$115,000.00	\$101,000.00	\$91,000.00	\$607,000.00		
TOTAL EXPENSES:	\$376,000.00	\$332,030.00	\$328,240.90	\$320,638.14	\$317,227.28	\$1,674,136.32	TOTAL INCOME:	\$1,174,136.32

Funding shortfall: -\$500,000.00

FIRST 100 DAYS

(June 15 – September 15, 2014)

- Develop a communications plan for Youth Outreach Survey data and Draft Strategic Plan;
- Develop a budget that provides sustainable funding; secure financial and in-kind commitments from Collaborative partners;
- Create staff positions, job descriptions, salary ranges;
- Identify community partners to take responsibility for aspects of the plan;
- Plan a community forum to solicit input from the community-at-large on the draft plan; Finalize Strategic Plan, print & distribute;
- Develop Business Committee;
- Develop a means to evaluate data indicators and deliverables to measure progress; and
- Present the Strategic Plan to Tampa, Temple Terrace and Plant City City Councils, Hillsborough County BOCC, School Board of Hillsborough County for approval of any MOUs, Interlocal Agreements or Resolutions.



**Violence Prevention Collaborative
2014 Meeting Schedule**

Below is the Steering Committee meeting schedule for the remainder of 2014. If for any reason you cannot attend, please send an alternate with both budget and policy authority.

All meetings are in the Frederick B. Karl County Center, 601 E. Kennedy Boulevard, Tampa, FL 33602.

DATE	July 24	August 25	Sept. 22	Oct. 23	Nov. 19	Dec. 11
TIME	10A - 12P	1-3P	1-3P	1-3P	1-3P	1-3P
LOCATION	26 th Floor Conf. Room	26 th Floor Conf. Room	24 th Floor Conf. Room	24 th Floor Conf. Room	26 th Floor Conf. Room	24 th Floor Conf. Room